

# DataOS<sup>®</sup>

## The Problem

**70%\*** of data modernization efforts fail to generate the desired ROI.

The reason is that data is still an early-adopter skill; complex to implement, expensive to build, and needs highly skilled resources to operate successfully. This results in 80% of the data spend going towards infrastructure and plumbing; 20% on value capture.

\* McKinsey

## Solution

Reimagine the entire data stack from the ground up and abstract out the complexity. Package your entire data ecosystem into a simple to use product – DataOS. Focus all efforts on driving business outcomes with data while DataOS takes care of the rest.

### Data Management

Comprehensive data quality, lineage and governance tools.

### Data Search Engine

Using simple, powerful search discover data across the enterprise.

## DataOS Makes Data Easy

A unified data fabric that brings users, data and technology together. DataOS is a turnkey data fabric that empowers businesses to discover, understand, analyze and exchange their data to power use cases in real-time.

01

### Simple

Simplified architecture  
Easy to maintain  
No need for big data expertise  
Self-serve management

02

### Cost Effective

10x the value at 1/10<sup>th</sup> of the cost  
Manage and operate with minimal resources  
Make data integration repeatable

03

### Fast

Deploy in weeks  
Work with Real-time data for up-to-date insights

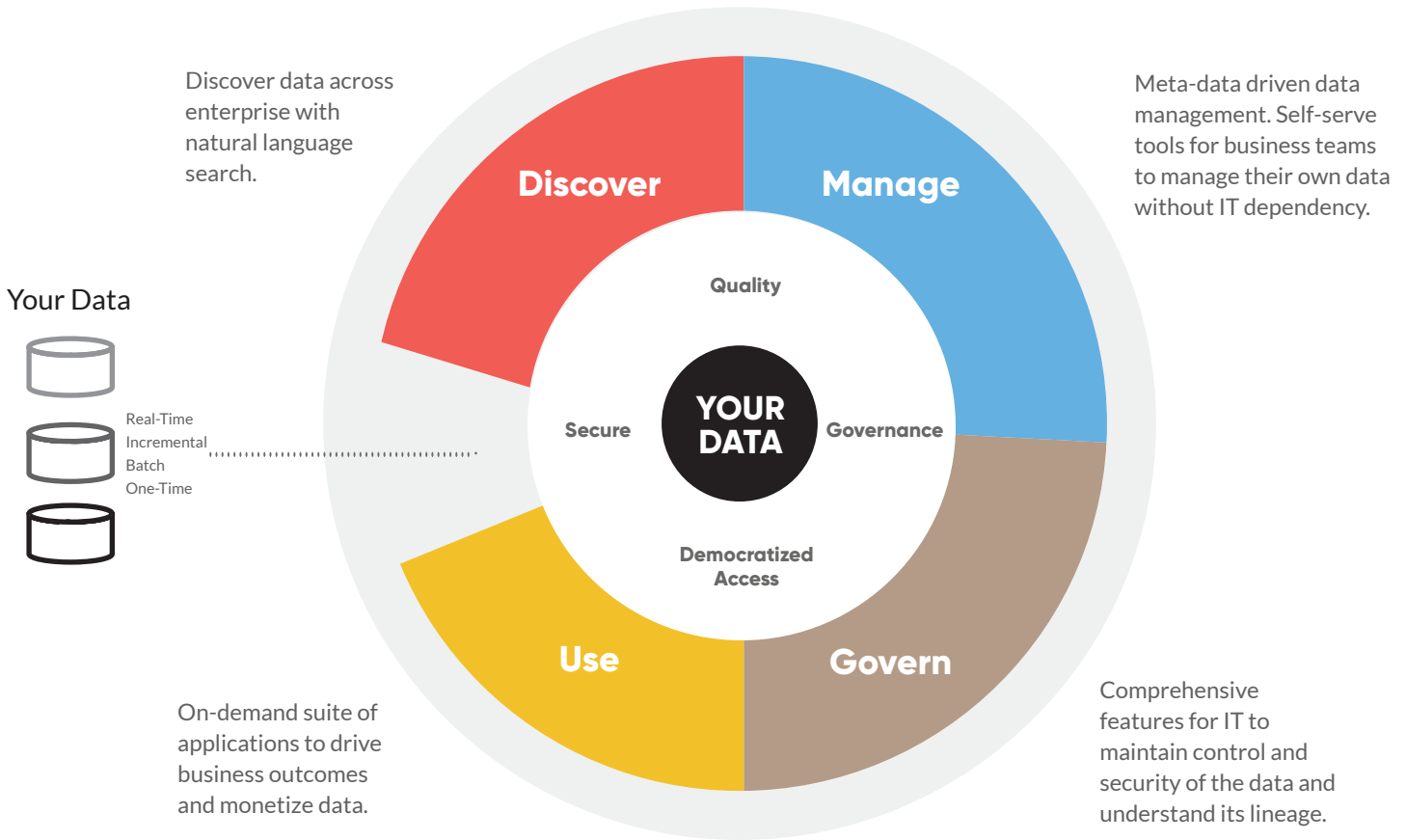
04

### Enterprise Grade

Cloud agnostic  
Security and governance at scale  
Platform agnostic

## Key Benefits

- Data to insights in minutes instead of months.
- Supports all types of data.
- Out of the box tools for enterprise grade governance.
- Unify disparate datasets into a single source of truth.
- Drive value of strategic resources.
- Built-in experimentation platform. Launch vendor PoCs and experiments in days.
- Always compliant data: true data democratization.
- Business teams can work with existing tools. DataOS serves compliant / fresh data in any format.
- Deployed on your cloud or data center. No data privacy headaches.
- Integrated platform enables extend functionality when you need it.
- Deploy a future-proof modern data ecosystem in less than 6 weeks.



Platform agnostic, deploy on any cloud or data center

## About The Modern Data Company

The Modern Data Company realizes that enterprise-wide data access is siloed. Data engineers and DB administrators have been the gatekeepers who funneled data to analysts and data scientists. We change all of this by freeing enterprises to make better data-driven decisions by democratizing data to all stakeholders. Now everyone, regardless of their technical skills, can easily explore and analyze enterprise data: both productivity and market expansion are realized.

## Intrigued?

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# 100x

DataOS provides 10X the value at a 1/10<sup>th</sup> of the cost. A Modern Data Fabric + Simplified Access + Secure Data Exchange in one product.

*Contact us for a demo.*